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CENTURION APPOINTS CHIEF EXECUTIVE

Centurion Electronics plc ("Centurion" or the "Company"), the UK market leader in the field of in-car audio-visual entertainment, today announces the appointment of Chris Rhodes, as Chief Executive, with effect from 18 October 2004.

Following the death of Steven Cunningham, Chairman and Chief Executive, in January 2004, Brian Hendon became Executive Chairman and Amanda Thorneycroft assumed the role of Managing Director in addition to her position as Finance Director. Upon Chris Rhodes' appointment to the Board, Brian Hendon will continue as Non-executive Chairman and Amanda Thorneycroft will revert to Finance Director.

Chris Rhodes, aged 48, has a 20 year record of significant achievement within international technology-based companies in the automotive supplier industry.

Until recently Chris was at Johnson Controls Inc. ("JCI"), the leading producer of vehicle interior systems, where he was Vice President and General Manager of its Ford/PAG Customer Business Unit, a £650 million multi-site division. Prior to joining JCI, Chris spent ten years at Valeo SA, a top ten global tier one auto industry supplier, producing alternators, electronics, wiper modules, lighting, security and thermal systems, where he had considerable success in growing sales and revenues and cutting operating costs.

Commenting on his appointment Brian Hendon, Chairman said: "We have taken time to find the very best candidate to become Chief Executive; Chris has unparalleled expertise and automotive experience with a broad range of contacts. He is the ideal person to lead the Centurion team through its next stages of growth."

Chris Rhodes, in the last five years, has previously been a director of:

Johnson Controls Automotive (UK) Ltd

Happich Auto Trim Limited

J.R.I Technologies Limited

Johnson Controls Spain S.A.

Johnson Controls Sweden A.B.

Johnson Controls Gent N.V.

There are no further details required to be disclosed pursuant to schedule two, paragraph (f) (i) to (viii) of the AIM Rules.

For further information please visit www.centurionsystems.co.uk or contact:

Brian Hendon
Centurion Electronics
Tel: 01707 330550

Russell Cook
Charles Stanley & Co. Ltd
Tel: 020 7739 8200

Jeremy Carey / Claire Melly
Tavistock Communications
Tel: 020 7920 3150